



MEDIA ADVISORY

Thunderstorm Education and a Day of Fun at the Tucson Children's Museum

- WHAT:** The Tucson Children's Museum will host a news conference to launch Southern Arizona Thunderstorm Safety Awareness Week and Thunderstorm Safety Education Day
- WHERE:** Tucson Children's Museum
- WHEN:** Monday, June 25, 2007, 9:30 a.m. - 3:00 p.m.
- WHO:** Open to the public
- CONTACT:** For additional information on Southern Arizona Thunderstorm Safety Awareness Week visit www.tsaw.org. For information on the Tucson Children's Museum visit www.tucsonchildrensmuseum.org.

The week of June 25 to 29, 2007 has been recognized by state and local officials as Southern Arizona Thunderstorm Safety Awareness Week, acknowledging the challenges of living with limited water resources, diversity of severe weather, extreme heat, high winds and flooding that occurs in Arizona. In preparation for the upcoming monsoon season a news conference will include many aspects of thunderstorm safety along with an opportunity to interview experts from each organization. Safety vehicles from various organizations as well as children's safety activities will be at the event.

In addition to the press conference, the Tucson Children's Museum will host a free day at the museum focusing on safety education for children, parents and guardians. The free day is made possible by Tucson Electric Power. The Tucson Children's Museum is offering two weeks of educational thunderstorm safety activities from June 18 to 30, 2007.

Partners for this annual event include the American Red Cross Southern Arizona Chapter, City of Tucson, Department of Transportation, Stormwater Section, NOAA's National Weather Service (NWS), Pima County Health Department, Pima County Office of Emergency Management & Homeland Security, Tucson Electric Power, Tucson Fire Department, Tucson Transportation Department, and Vaisala, Inc.

###

